

Light! Speakers

Design Expo

12:15 PM **Lighting for the Aging and Partially Sighted Update:**
The new RP-28 and Lighting design in the new Lighthouse for the Blind and Visually Impaired in San Francisco
Linda Sanford, Principal, Sanford Lighting Design, Palo Alto
Yukiko Yoshida, Auerbach Glasow Architectural Lighting Design and Consulting, San Francisco



Linda Sanford is a lighting designer and teacher of lighting in the San Francisco bay area. She received a Master of Arch and then a M. Science in Lighting, specializing in lighting for the elderly. She maintains her own lighting design practice, and works part-time at Auerbach Glasow.



Yukiko Yoshida has been a lighting designer at Auerbach Glasow ever since she received a Master of Science in Lighting. Her projects include interior and exterior lighting for small and large, international and domestic.

Linda and Yukiko have known each other since they were both pursuing degrees at the Lighting Research Center at Rensselaer Polytechnic Institute. After receiving a Master of Science in Lighting, each independently escaped the freezing cold of Troy, New York with no regrets and both ended up in the sunny, beautiful San Francisco Bay area.

2:00 PM **Bioethical Responsibility, The New Best Practice Consideration**
John Hickman, Director of Sales, Ledra Brands, Inc.
Presenting for
Deborah Burnett, ASID CMG LGC AASM, Principal, Design Service, Inc., Partner, Benya Burnett Consultancy



John Hickman is lighting industry professional with 27 years of experience in technology, controls, lighting design and application. He is currently the Sales Director and National Corporate Trainer for Leda Brands, Inc., including Alphabet, Bruck and Molto Luce product lines. Deeply engaged in emerging technologies and product development, John has co-authored several educational presentations addressing the issues of Circadian Lighting, it's application and use in the built environment. His recent work, with subject matter experts from NASA, brought new technologies to the market that address a growing interest in the field of Human Centric Lighting. His extensive experience in the lighting industry provide a unique, inside perspective on the challenges we face as new technologies emerge and develop.



Deborah Burnett is an international award winning interior designer, licensed building contractor and member of the American Academy of Sleep Medicine. She is an active member of IES and CIE photobiology, and aging committees, and is a highly regarded academic lecturer, international keynote presenter and author whose technical and interpretive articles appear in LD+A, LED, PLD, SSL, InDesign, Mondo Arc and popular media including Readers Digest, AARP, and Prevention magazine. With timely discussion and scientific insight, this former national media (broadcast) personality, is a frequent keynote speaker and guest lecturer at industry conferences worldwide As co-Principal of the Benya Burnet Consultancy, Deborah contributes the medical science, human factors, and built environmental design and construction interventions which substantiates the firms' humanizing mission in promoting the integration of evidence based lighting design in support of all living beings.

A recent project, the new ASID Washington headquarters, was recently awarded the world's first double platinum LEED and WELL certification thanks in part to her efforts in developing new practice benchmarks which ensure occupant biological protection consistent with American Medical Association (AMA) recommendations regarding the use of short wavelength rich white light; a typical characteristic of LED light sources.

4:00 PM **The Romance and Drama of Lighting Design:
Inspiring Original Work in the Ever-Evolving Workspaces of the San Francisco Tech Community**
Jody Pritchard, IALD (Principal and Co-Founder of PritchardPeck Lighting)
Kristin Peck, Associate IALD, LC, LEED AP (Principal and Co-Founder of PritchardPeck Lighting)



Jody Pritchard is a designer by training and a nerd at heart. She's been a lighting designer in San Francisco for 17 years and co-founded PritchardPeck Lighting 6 years ago. Her current work includes Google Offices in Mountain View, Ivy Station, a multi-use development in Culver City, and the new Dolby Headquarters' Demo Theater on Market Street in San Francisco. A lady of many talents, she can handle the complex politics of high-end residential projects while working through controls wiring diagrams with electrical contractors on the jobsite with grace.



Kristin Peck is an engineer by training and artist at heart. She's been a lighting designer in San Francisco since pleated pants were popular (she'll let you do the math on that one!) Her current work includes three high-rise signature condominium towers in San Francisco, the new five star hotel at SFO Airport, Airbnb's new headquarters, rebranding and flagship for luxury retailer. She recently completed the award-winning renovation of the historic Strand American Conservatory Theater. Kristin celebrates the inspiration and story behind each project and can wrangle an angry VE mob with poise while still holding the project vision intact.

6:00 PM **Net Zero at the Workplace**
Marissa Tucci, Principal, Tucci Lighting
Kaileen Yen, Project Manager, Winder Gibson Architects
Benjamin Louie, Project Designer, Handel Architects
Michael Martinez, LEED AP, Associate Principal at Integral Group



Marissa Tucci has been practicing lighting design in the San Francisco Bay Area since 2006. Before forming an independent practice, she served as a lighting designer for Interface Engineering and Banks|Ramos Architectural Lighting Design. Her passion for light allows her to serve clients creative, integrated lighting designs.



Ben Louie is an architectural designer currently with Handel Architects and previously with STUDIOS architecture. Having grown up in the Bay Area, it has been exciting for him to shape and readapt spaces in his own backyard. Ben has been involved in creating highly collaborative and functional spaces for some of the largest technology giants and innovative Silicon Valley companies.



Kaileen Yen was born and raised in Silicon Valley, found her calling early on, and moved to Texas to attend architecture school at Rice University. After receiving a Bachelor of Architecture in 2008, she moved back to California to develop her career and is now happy to call the City by the Bay her home. Kaileen has worked on a diverse range of architecture projects in her 9 years of work experience. She enjoys solving design puzzles at all scales, complexities and believes that the best design solutions are accomplished by working as a team. Outside of the office, Kaileen enjoys mentoring for the S.F. ACE Mentorship program, playing soccer, and exploring the city on foot with her boyfriend and small Schnauzer, Luna.



Michael Martinez co-leads the Integral Light Studio as Associate Principal. His expertise is in daylighting design and analysis using both physical and computational models, specializing in the digital simulation of light to accurately predict its quantitative and qualitative effects in the built environment. Mike's constant goal is to inform the design process with clear and actionable data to maximize human comfort in buildings, to minimize the energy consumed by buildings, and to generate beautiful, sustainable, and long-lasting architecture.