THE IES SF SECTION PRESENTS

Glamorous Light! Glamorous Night!

# SELLING SOCIETY 2023

APRIL 27, 2023
MARINE MEMORIAL CLUB & HOTEL

**609 SUTTER ST. SAN FRANCISCO** 

## Glamorous Light! Glamorous Wight!

MARINE MEMORIAL CLUB & HOTEL

APRIL 27, 2023

## SEARDS

Welcome to the 2023 SF Lux Awards! The San Francisco Section of the Illuminating Engineering Society's annual SF Lux Awards and Banquet celebrates the excellence of design, creativity and dynamic energy unique to our Bay Area lighting community. All projects in the SF Lux Awards are submitted for online judging in the IES North America Illumination Awards. The SF Lux Awards comprises projects by Bay Area firms that the IES San Francisco Section chooses for special recognition.



### History of the San Francisco (Formerly Golden Gate) Section

In 1906 when the Illuminating Engineering Society was being organized, the Bay Area was recovering from an earthquake and fire. This prevented our local pioneers in illumination from immediate involvement. However, on 3 May 1907, amid San Francisco's ruins, a meeting was held at the temporary office of the Pacific Gas and Electric Company to consider forming a local Chapter A temporary board was created with W.J. Miller as Chairman and W.H. Crim, Jr. as Secretary. The members were Professor Cory of the University of California, Romaine Meyers, Mr. Dollinger and Mr. Roach.

Romaine Meyers, an Oakland Engineer, became a "National Member" in 1913 and continued to advocate a local organization. In 1917 he was designated the "Western Representative of the Illuminating Engineering Society."

After the First World War ended, business and industry returned their attention to lighting and another attempt was made at a local organization. On 11 June, 1920 such a group was chartered and designated by the Society's Council as the "First Local Chapter" and in 1921 their Annual Report showed four meetings with an average attendance of 54 persons.

Full history can be found at www.lessf.org





Check In, Cocktail Hour	
and Photobooth Open	6:00pm – 7:00pm

Dinner ...... 7:00pm – 8:00pm

Awards Presentation and Speeches 8:00pm – 9:00pm

Welcome and Introduction
MJ Paul emcee for the evening

Remarks from the Interim IES President

Sima Tawakoli

**Awards introduction** 

Sima Tawakoli

### **Award Presentations**

- Melinda LaValle and Jim Allen
- Illumination Award for Energy and Environmental Design
- Illumination Award for Outdoor Lighting Design
- Illumination Award for Interior Lighting Design
- Illumination Award for Lighting Control Innovation
- Award of Excellence

### **Closing remarks**

MJ Paul

Coffee, Dessert Display and Photobooth Open	9:00pm
* Dessert Sponsored by: Coronet   * Photoboot	h Sponsored by: sixteen5hundred
After Party! Dancing!	9:00pm – 11:00pm
Event Concludes	11:00pm



### SF Lux Event Organizers



Sima Tawakoli, Interim President IES San Francisco Section



Melinda LaValle, Co-Chair SF Lux Awards



Celine Marcipan, Co-Chair SF Lux Awards



Zakiya Johnson, Co-Chair SF Lux Awards

### Event Volunteers



Clayton Fournival sixteen5hundred



Tyler Winston sixteen5hundred



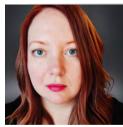
Jerry Everingham sixteen5hundred

### **Andrew Moore**



Associate Director at HLB's San Francisco office, he is an experienced designer and Project Manager with specialized knowledge in various project types: Corporate, Life Sciences, Healthcare, Gaming, Hospitality, Transportation, Infrastructure, Civic and Architainment. Andrew has a master's degree in Entertainment Technology from Carnegie Melon University.

SF Lux Awards Distinguished Judges Panel



### **Haley Laurence**

Senior Lighting Designer at various lighting design firms in the Bay Area, most recently at Luma Lighting Design. Haley has held positions such as a Board of Director of Women In Lighting Design, and IALD SF Chapter Coordinator. Haley has a Master of Science in Illumination Design.



Mary Javadi

She is currently an Associate Senior Interior Designer at Stantec. She has held other Interior Design positions at companies such as Gensler, AP+I Design, Inc., IA Interior Architects as well as Ruscio Studio. Mary has a Bachelor Degree in Interior Design from Université de Montréal



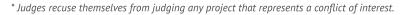
Wes Buck

He is a Product Development and Technical Sales Manager at ALW and a leader in development of award-winning, patented products and integrated systems. He is an IES SF board member and current Treasurer. Wes has a bachelor's degree in business from Moravian University.



### Yue Zhao

A Senior Lighting Designer and Project Manager with a focus on well balanced combinations of visual performance, aesthetics, energy efficiency, and sustainability. She was an associate Lighting Designer at Auerbach Pollock Friedlander | Auerbach Glasow and has a Master's Degree in Architectural Lighting Design from HochSchule Wismar.







Melinda LaValle **CAL Lighting** 



Celine Marcipan sixteen5hundred



Sima Tawakoli sixteen5hundred







Golden Gate Gold Sponsors









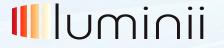


























Sutro Silver Sponsors



Vendors

Venue:



The Marine Memorial Club & Hotel

Event Planning: Zakiya Johnson



Graphic Design: Tymn Urban



Florals:

Red Bud Florals

Photobooth & Photographer:





**Music Service:** 











**XiCato**°





Photobooth Sponsor





## SFLUX AWARDS



lighting design projects submitted by Bay Area firms for the 2023 SF Lux Awards demonstrate many impressive design solutions – first and foremost a level of excellence and creativity in design that is simply superb, world class.

In our IES San Francisco Section and the larger local community we should all be proud about being part of a vibrant design ecosystem that produces work at this high level. The projects show amazing versatility and willingness to use new technologies in fresh ways to create beautifully illuminated interior and exterior environments. They exemplify innovative approaches to controls, energy efficiency, sustainability, and the often deliver moments of exquisite beauty.

Based on the quality of the lighting and architectural design shown in the project submissions we saw, we can have it all, but not through technology and engineering alone, nor by simply imitating styles, but by a truly integrative design process that combines beauty, efficiency, and intelligence. Our local design community is already amazingly famous for impacting the world of lighting designers and working hard so that excellent design becomes the standard of the future.

- Interim President of IES SF Section, Sima Tawakoli

### The IES Illumination Awards are comprised of four parallel program categories.

All projects receive levels of recognition attained by consensus judge scores.

### **Illumination Award for Interior Lighting Design** sponsored by Edwin F. Guth

In 1902 Edwin F. Guth founded the St. Louis Brass Company and later renamed it the Edwin F. Guth Company. Mr. Guth's profound creativity, entrepreneurialism, and focus to improve interior lighting are partially represented through 147 patents awarded to him prior to his passing in 1962. This award recognizes exceptional interior lighting projects that balance the functional illumination of space with the artistic application of light to enhance the occupant's experience.

### Illumination Award for Energy and Environmental Lighting Design

The Energy and Environmental Design Award recognizes quality lighting installations in commercial and industrial buildings that incorporate advanced energy saving strategies and environmentally responsible solutions into the overall design.

### Illumination Award for Lighting Control Innovation

Advanced lighting control solutions can provide significant energy savings, flexibility and other benefits in buildings. This prestigious award recognizes good lighting projects that exemplify the use of lighting controls in nonresidential applications.

### **Illumination Award for Outdoor Lighting Design** sponsored by Cooper Lighting Solutions

The Outdoor Lighting Design Award recognizes excellence in lighting design and application in all aspects of exterior lighting. The program celebrates achievements in aesthetics, applied technical acumen, creative solutions to demanding site conditions and advancements to the industry in outdoor lighting applications. The goal of the program is to further the understanding, knowledge and function of outdoor lighting as a critical aspect of the built environment.







### Office TI for Global Tech Client

**Lighting Design Firm:** WSP USA

**Project Location:** California

**Lead Lighting Designer:** Chester Thompson

Additional Designers: Lilian Fu, Muge Birgen,

Praveen Murthi

Photo Credit: Marco Zecchin,

Chester Thompson



### The Atlas

**Lighting Design Firm:** Lumenworks, Inc.

**Project Location:** Oakland, CA

**Project Owner:** Carmel Partners

**Lead Lighting Designers:** Thomas Skradski

Additional Designers: Meenam Lee,

Zheng Zhong

Photo Credit: Lumenworks, Inc.





### **Autodesk Gallery**

**Lighting Design Firm:** 

Banks Landl Lighting Design

**Project Location:** San Francisco, CA

Lead Lighting Designer: Matt Landl

Additional Designer: Tan Mekathikom

Photo Credit: Blake Marvin



### Shack 15

**Lighting Design Firm:** 

Banks Landl Lighting Design

**Project Location:** San Francisco, CA

Lead Lighting Designer: Matt Landl

Additional Designers: Tobias Holden





### H&F

**Lighting Design Firm:** 

Banks Landl Lighting Design

Project Location: San Francisco, CA

Lead Lighting Designer: Matt Landl

Additional Designers: Tobias Holden,

Tan Mekathikom

Photo Credit: Matthew Millman



### **Modal House**

**Lighting Design Firm:** 

PritchardPeck Lighting

**Project Location:** Menlo Park, CA

**Lead Lighting Designer:** Jody Pritchard

Additional Designers: Kristin Peck,

Kylie Gabbard, Norah Eldredge

Photo Credit: Bruce Damone





### Westbridge Capital

**Lighting Design Firm:** Electrolight

Project Location: San Mateo, CA

**Lead Lighting Designer:** Claudio Ramos

Additional Designer: Lu-Yu Huang

**Photo Credit:** Brian Ashby



### **Buena Vista Private Residence**

**Lighting Design Firm:** Electrolight

**Project Location:** San Francisco, CA

**Lead Lighting Designer:** Lu-Yu Huang

Additional Designers: Claudio Ramos,

Burak Yilmaz

Photo Credit: Douglas Friedman,

Claudio Ramos, Lu-Yu Huang





### The Matheson

Lighting Design Firm: Electrolight

Project Location: Healdsburg, CA

Lead Lighting Designer: Lu-Yu Huang

Additional Designers: Claudio Ramos,

Burak Yilmaz

Photo Credit: Cesar Rubio



### **Forerunner Ventures**

**Lighting Design Firm:** PritchardPeck Lighting

**Project Location:** San Francisco, CA

**Project Owner:** Forerunner Ventures

**Lead Lighting Designer:** Kristin Peck

Additional Designers: Kyra Traxler,

Anna Lok

Photo Credit: Casey Dunn, FENNIE+MEHL





### Luma Hotel

**Lighting Design Firm:** 

Luminae Souter Associates, LLC

Project Location: San Francisco, CA

**Project Owner:** Stanford Hotels Corporation

**Lead Lighting Designer:** Michael K Souter

Additional Designer: Jackie Hui



### **Salt Lake City Office and Chapel**

**Lighting Design Firm:** 

Luma Lighting Design

Project Location: Salt Lake City, UT

**Project Owner:** City Creek Reserve, Inc.

**Lead Lighting Designer:** Erik Campbell

**Additional Designers:** Jennifer Place,

Weisheng Zhong, Jonathan Plumpton

Photo Credit: Lucas Blair Simpson

### SC Workplace

**Lighting Design Firm:** Loisos + Ubbelohde

**Project Location:** Southern California

**Lead Lighting Designer:** Brendon Levitt

Additional Designers: Alan DeMarche,

Abe Shameson, Jack Kay,

Photo Credit: Brad Feinknopf/OTTO



### **NVIDIA Voyager**

**Lighting Design Firm:** HLB Lighting Design

Project Location: Santa Clara, CA

Project Owner: NVIDIA

**Lead Lighting Designer:** Brandon Thrasher

Additional Designer: Vasudha Rathi,

Venna Resurreccion, Prianka Giridharadas,

Abraham Benguigui





### **Twelvemonth Restaurant**

**Lighting Design Firm:** AlfaTech

Project Location: Burlingame, CA

Project Owner: Bob Trahan

Lead Lighting Designer: Rohini Pendyala

**Additional Designers:** 

Abraham Benguigui, Sriti Singh

Photo Credit: Lara Dutto , Laraarchitecture

Paul Dyer photography



### **UCSF Weill Neuroscience Bldg**

**Design Firm:** Loisos + Ubbelohde

**Project Owner: UCSF** 

**Project Location:** San Francisco, CA

**Lead Lighting Designer:** Abe Shameson

**Photo Credit:** Tim Griffith Photographer,

Kyle Jeffers



### 88 Kearney

**Lighting Design Firm:** 

Banks Landl Lighting Design

**Project Location:** San Francisco, CA

Lead Lighting Designer: Matt Landl

Additional Designers: Tobias Holden

Photo Credit: Jason O'Rear



### **601 City Center**

**Lighting Design Firm:** Electrolight

Project Location: Oakland, CA

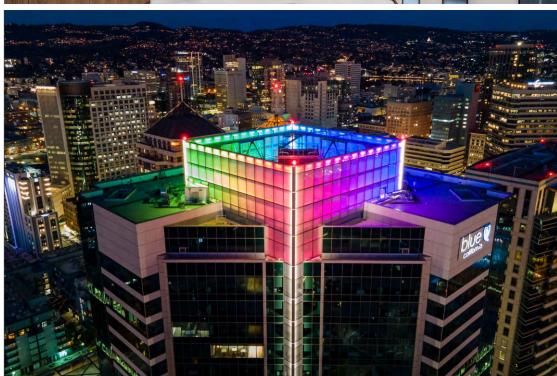
**Project Owner:** Shorenstein

Lead Lighting Designer: Claudio Ramos

Additional Designers: Lu-yu Huang,

Burak Yilmaz

Photo Credit: Taka Taira-Kaplan





### **Buena Vista Private Residence**

**Lighting Design Firm:** Electrolight

**Project Location:** San Francisco, CA

Lead Lighting Designer: Luyu Huang

Additional Designers: Claudio Ramos,

Burak Yilmaz

Photo Credit: Douglas Friedman,

Claudio Ramos, Lu-Yu Huang



### **Moscone West Exhibit Hall**

**Lighting Design Firm:** HLB Lighting Design

**Project Location:** San Francisco, CA

**Project Owner:** The Moscone Center

**Lead Lighting Designer:** Brandon Thrasher

Additional Designers: Elizabeth Johnson,

Nishat Alam

### **Marin Academy Aquatic Center**

**Lighting Design Firm:** Auerbach Glasow

**Project Location:** San Rafael, California

**Project Owner:** Marin Academy

**Lead Lighting Designer:** Patricia Glasow

Additional Designers: E. Sara McBarnette,

**Christopher Morris** 

Photo Credit: Daniel Peak Photography,

Auerbach Glasow



### **Crop Rotations**

**Lighting Design Firm:** ARUP

**Project Location:** Cornelius, North Carolina

**Project Owner:** North Carolina Arts &

Science Council

**Lead Lighting Designer:** Yuliya Savelyeva de la Calle

Additional Designers: Janelle Drouet,

Elif Ayalp,

**Photo Credit:** Mitchell Kearney







### **601 City Center**

**Lighting Design Firm:** Electrolight

**Project Location:** Oakland, CA

**Project Owner:** Shorenstein

Lead Lighting Designer: Claudio Ramos

Additional Designers: Lu-Yu Huang,

Burak Yilmaz

Photo Credit: Taka Taira-Kaplan,

SF Bay Area Drone Photo



### Luma Hotel

**Lighting Design Firm:** 

Luminae Souter Associates, LLC

**Project Location:** San Francisco, CA

**Project Owner:** Stanford Hotels Corporation

**Lead Lighting Designer:** Michael K Souter

Additional Designers: Jackie Hui

Photo Credit: Jackie Hui

Sint

A Part





### **Salt Lake City Office and Chapel**

**Lighting Design Firm:** 

Luma Lighting Design

Project Location: Salt Lake City, UT

**Project Owner:** City Creek Reserve, Inc.

Lead Lighting Designer: Erik Campbell

Additional Designers: Weisheng Zhong'

Jennifer Place, Jonathan Plumpton

Photo Credit: Lucas Blair Simpson



### **NVIDIA Voyager**

**Lighting Design Firm:** HLB Lighting Design

Project Location: Santa Clara, CA

Project Owner: NVIDIA

**Lead Lighting Designer:** Brandon Thrasher

Additional Designers: Vasudha Rathi,

Venna Resurreccion, Prianka Giridharadas,

Abraham Benguigui









### The Park at 5M

**Lighting Design Firm:** HLB Lighting Design

**Project Location:** San Francisco, CA

**Project Owner:** Brookfield Properties

**Lead Lighting Designer:** Brandon Thrasher

Additional Designers: Andrew Moore,

Nishat Alam,







### Supporting Bay Area Representatives

### sixteen 5 hundred





